

FINAL 2019 to 2022 STRATEGIC PLAN

MISSION

Nakusp is a vibrant rural community, where diverse economic activity exists in harmony with the natural environment and encourages healthy lifestyles

VISION

To enhance our infrastructure to facilitate sustainable growth

To celebrate our history while embracing new opportunities

To be a regional service centre by supporting social, commercial, health and protective services

To promote and develop parks and recreation opportunities which serve both residents and visitors.

To be a vibrant community that welcomes new residents, businesses, and opportunities for economic diversification as well as supporting our resource and tourism sectors.

To support Nakusp and Area Community Forest (NACFOR)

VALUES

To promote partnerships, collaboration, and inclusiveness within the Village

To be accountable and transparent to the public in all village operations

To treat all residents, organizations, visitors, village staff and council as valued, supported, and respected members of the community.

To provide the best facilities and services possible, in a fiscally responsible manner.

To promote the Village of Nakusp as a desirable place to live, work, and play.

GOALS AND OBJECTIVES

ECONOMIC DEVELOPMENT

Encourage diverse economic growth through support of strategic initiatives that meet the needs of Nakusp's character and location.

- Representation and participation in an Economic Development Advisory Board and development and implementation of an Economic Development Strategic Plan and Tourism Plan
- Investigate feasibility and opportunity to hire an Economic Development Officer
- Investigate and implement strategies to make Nakusp investment-ready
- Take an active role in marketing Nakusp to entrepreneurs, business owners, tourists and potential residents
- Provide and promote opportunities for youth involvement in local commerce, entrepreneurial initiatives, and work-related skills building
- Support and encourage existing businesses regarding business-retention and expansion programs, succession planning and annual "business walks" through partnerships and collaboration
- Advocate for Broadband and encourage last mile connection
- Address changes required to become known as "open for business" and that staff is "here to help"
- Lobby for fixed transportation link
- Implement downtown revitalization project
- Support the local value-added agriculture and food processing industry
- Support the local value-added forestry industry

GOALS AND OBJECTIVES (continued)

LAND USE/INDUSTRIAL GROWTH

Maintain Nakusp's role as a diverse regional hub by retaining and attracting key industries and services to support them and collaborating regionally to foster sustainable growth.

- Support development of industrial land within Nakusp and Area K
- Review and amend land use policies and bylaws to create opportunities for development
- Review OCP, zoning and subdivision bylaws

COMMUNITY DEVELOPMENT

Support initiatives which contribute to the revitalization of Nakusp ensuring that the Village continues to be a safe, livable and vibrant community while attracting new families.

- Partner with Interior Health Authority for promotion of health and wellness within the community
- Advocate for improved health services from Interior Health Authority
- Investigate opportunities to increase utilization and programming of arena complex, parks, trails and campground.
- Lobby for improved access to lake (BC Hydro/Province) – breakwater/boat launch
- Engage youth in initiatives whenever possible.
- Support senior services
- Support housing initiatives
- Investigate volunteer appreciation initiatives
- Establish positive and effective relationships with community organizations; other local governments and first nations
- Develop and implement a signage master plan
- Encourage mobility and accessibility

GOALS AND OBJECTIVES (continued)

HOT SPRINGS DEVELOPMENT

Continue to explore options that provide the best benefit/return to taxpayers while maintaining community access.

- Provide customer service training for staff
- Improvements to Chalets
- Facilitate increased services and improve the provision of services
- Improve marketing
- Investigate methods of enlarging the campground and increasing accommodations.
- Support new development and consider joint venture and sale opportunities
- Investigate the feasibility of a hot springs advisory committee

FISCAL RESPONSIBILITY

Plan for, invest in, and maintain safe, resilient and sustainable infrastructure in a way that provides the highest value to the taxpayers in the community

- Develop a tangible capital asset management plan
- Development of a sound financial plan
- Development of long-term financial plan for water and sewer utilities
- Focus on our infrastructure for future generations