

From: Southern Interior Development Initiative Trust <admin@sidit-bc.ca>
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Subject: Funding Available for Rural Recovery Advisors

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Funding Available for Rural Recovery Advisors

February 19, 2021

Today, SIDIT officially launched the Southern Interior *Rural Business and Community Recovery* (RBCR) program. With financial support from the Province of BC, SIDIT will be providing up to \$1.5 million in grant funding to support rural communities and their business support organizations as they take on the challenging task of assisting with COVID-19 economic recovery.


With this new funding, rural communities in the Southern Interior of BC with populations under 25,000, and non-profit business support organizations serving those communities, can access funding to create up to 20 new Community and/or Business Recovery Advisor positions. These new positions will enhance local capacity to create and implement community economic recovery plans, support local businesses and create new

opportunities for growth.


Eligible applicants for RBCR funding include local, municipal, regional and First Nation governments, and non-profit business support organizations serving the Southern Interior region. Funding is available approximately 20 full time and/or part time advisors in the region. Eligible applicants will receive up to 100% of eligible costs to a maximum of \$75,000 per position.

The first RBCR program funding intake will be open starting Monday February 22, 2021. Deadline for applications is 4:00 pm PST, Friday March 19, 2021, with funding announcements expected by March 31. A second application intake may be offered in Spring 2021.

The Application Guidelines will be posted at sidit-bc.ca/funding-streams/RBCR on Monday February 22, 2021. An FAQ page will be posted shortly as well.



Contact Mary Beadman, SIDIT Program Administrator at mbeadman@sidit-bc.ca or **(236) 420-3680 ext. 0** with any questions. She will refer you to the appropriate SIDIT Business & Economic Development Consultant to help you determine eligibility and assist you with the application form.



See sidit-bc.ca for more information about other Funding Streams and important updates.



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